

# VIRTUAL MOVE - VRTMV PRIVACY POLICY

**Effective Date:** August 1, 2026

**Last Updated:** August 1, 2026

**Perpetual Data Inc., doing business as Virtual Move – vrtmv** (“vrtmv,” “Virtual Move,” “we,” “us,” or “our”), is a Wyoming corporation established in March 2025 and registered to conduct business in the State of Washington.

vrtmv respects the privacy and security of the information entrusted to us. Protecting information is particularly important given the nature of our work supporting enterprise infrastructure lifecycle management, technology migrations, and implementation services.

This Privacy Policy explains how vrtmv collects, uses, discloses, retains, and protects personal information in connection with our websites, technology platform, enterprise migration and implementation services, and related products and services (collectively, the “**Services**”).

This Privacy Policy applies to information vrtmv processes for its own business purposes, including information relating to website visitors, prospective customers, customers, business contacts, and authorized users of the vrtmv platform.

When vrtmv processes personal information contained within a customer’s systems, infrastructure, workloads, applications, or data environments solely on behalf of that customer in connection with the Services, vrtmv generally acts as a service provider or processor. In those circumstances, the applicable customer’s instructions, privacy practices, and contractual agreements with vrtmv govern that processing.

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## 1. INFORMATION WE COLLECT

Depending on how an individual or organization interacts with vrtmv, we may collect the following categories of information.

### 1.1 Business and Contact Information

We may collect information such as:

- name;
- business email address;
- business telephone number;
- job title;
- employer or organization;

- mailing or business address; and
- other information voluntarily provided when communicating with vrtmv.

## 1.2 Account Information

When an Authorized User receives access to the vrtmv platform, we may collect information necessary to create, authenticate, maintain, and secure the account, including:

- name;
- email address;
- username or account identifier;
- authentication information;
- organization and role;
- permissions and access levels; and
- account activity.

## 1.3 Customer and Transaction Information

We may collect information associated with a Customer's business relationship with vrtmv, including:

- company information;
- contracts and Order Forms;
- subscription and service information;
- billing and invoicing information;
- transaction history;
- customer support communications; and
- project, migration, and implementation information.

Payment information may be processed by vrtmv or by third-party payment or financial service providers, depending on the applicable transaction.

## 1.4 Technical and Usage Information

When individuals access our website, platform, or Services, we may automatically collect certain technical information, including:

- Internet Protocol ("IP") address;
- device and browser information;
- operating system;
- login and authentication activity;
- date and time of access;
- pages or platform functionality accessed;

- referring URLs;
- system logs;
- diagnostic information;
- performance information; and
- security and audit events.

## 1.5 Communications

If an individual communicates with vrtmv, we may retain the communication and related information, including emails, support requests, meeting information, feedback, and other correspondence.

## 1.6 Customer Environment and Migration Information

In providing enterprise migration, infrastructure lifecycle, implementation, and related Services, vrtmv may receive or access technical information relating to Customer environments.

Depending on the Services being performed, this information may include:

- virtual machine and workload information;
- server and infrastructure configurations;
- operating system information;
- application inventories;
- network and dependency information;
- system metadata;
- migration readiness information;
- performance and diagnostic data;
- migration logs and results;
- technical credentials or authentication tokens where necessary;
- testing and validation information; and
- other technical information reasonably necessary to perform the Services.

vrtmv processes this information for purposes of delivering, securing, supporting, monitoring, and validating the Services.

## 2. CUSTOMER DATA PROCESSED ON BEHALF OF CUSTOMERS

The nature of enterprise infrastructure migration means vrtmv may access systems or environments containing information controlled by our Customers.

Where vrtmv processes personal information contained within Customer systems solely to provide contracted Services, the Customer generally determines the purposes and means

of that processing, and vrtmv processes the information on the Customer's behalf and according to the Customer's instructions and applicable contractual terms.

**Customer Data remains the property of the Customer.**

vrtmv does not acquire ownership of Customer Data merely because the information is accessed, transmitted, copied, processed, migrated, analyzed, or otherwise handled in connection with the Services.

Customers are responsible for ensuring they have the appropriate legal authority, notices, permissions, licenses, consents, and other rights necessary to provide vrtmv access to Customer Data and to instruct vrtmv to process that information.

Where required by applicable law, contractual requirements, or the nature of the Services, vrtmv and Customer may enter into a separate Data Processing Addendum ("**DPA**").

### 3. HOW WE USE INFORMATION

vrtmv may use personal information as reasonably necessary to:

- provide, operate, maintain, and support the Services;
- establish and manage Customer and Authorized User accounts;
- authenticate users and manage permissions;
- perform infrastructure discovery and assessment;
- evaluate migration readiness;
- plan, execute, monitor, and validate migrations;
- provide implementation and infrastructure lifecycle services;
- communicate with Customers and Authorized Users;
- provide technical support and customer service;
- process transactions, payments, and invoices;
- administer contractual relationships;
- maintain and improve the Services;
- analyze performance and usage;
- develop and enhance functionality;
- diagnose technical issues;
- protect the security, availability, and integrity of the Services;
- detect, investigate, and prevent fraud, unauthorized access, cybersecurity incidents, and misuse;
- maintain business, operational, compliance, and audit records;
- comply with contractual and legal obligations;
- establish, exercise, or defend legal claims; and
- conduct legitimate sales, marketing, and business-development activities.

Where required by applicable law, vrtmv will rely on an appropriate legal basis for processing personal information.

## 4. HOW WE DISCLOSE INFORMATION

**vrtmv does not sell personal information for monetary consideration.**

We may disclose information in the following circumstances.

### 4.1 Service Providers

We may engage third-party vendors and service providers that assist us with services such as:

- cloud infrastructure;
- hosting;
- cybersecurity;
- analytics;
- communications;
- customer support;
- billing;
- payment processing;
- professional services; and
- other legitimate business operations.

These providers may access information only as reasonably necessary to perform services on our behalf and are subject to applicable contractual obligations.

### 4.2 Customer Organizations

Information associated with an Authorized User's account may be accessible to administrators or other authorized representatives of the Customer organization responsible for that account.

### 4.3 Subcontractors

vrtmv may use qualified subcontractors or technical service providers in connection with certain migration, implementation, or infrastructure lifecycle Services.

Where those providers process Customer Data, vrtmv will require appropriate confidentiality, security, and data-protection obligations consistent with applicable law and contractual requirements.

### 4.4 Legal and Regulatory Requirements

We may disclose information where reasonably necessary to:

- comply with applicable law or regulation;
- respond to a subpoena, court order, or other lawful legal process;
- respond to lawful governmental requests;
- enforce our agreements;
- investigate fraud or security incidents;
- protect the rights, property, or safety of vrtmv, our Customers, users, or others; or
- establish, exercise, or defend legal claims.

## 4.5 Corporate Transactions

Information may be disclosed or transferred in connection with an actual or proposed merger, acquisition, financing, investment, corporate reorganization, sale of assets, bankruptcy, or similar corporate transaction, subject to applicable confidentiality and legal requirements.

## 5. DATA SECURITY

Security is fundamental to the Services vrtmv provides.

vrtmv maintains administrative, technical, and organizational safeguards designed to protect information against unauthorized access, acquisition, disclosure, alteration, loss, misuse, or destruction.

Depending on the Services and information involved, safeguards may include:

- identity and access controls;
- authentication controls;
- encryption;
- logging and monitoring;
- vulnerability management;
- security policies and procedures;
- employee and contractor confidentiality obligations;
- incident detection and response procedures;
- backup and recovery procedures; and
- other security measures appropriate to the nature and sensitivity of the information processed.

No technology environment or security program can guarantee absolute security. Accordingly, while vrtmv takes commercially reasonable measures designed to protect information, we cannot guarantee that unauthorized access, disclosure, loss, or misuse will never occur.

Customers remain responsible for the security of systems, accounts, credentials, networks, applications, and environments under their control except where vrtmv has expressly assumed responsibility under a written agreement.

## 6. DATA RETENTION

vrtmv retains personal information only for as long as reasonably necessary for the purposes for which it was collected, including as necessary to:

- provide and support the Services;
- maintain Customer relationships;
- satisfy contractual obligations;
- comply with applicable legal, tax, accounting, and regulatory requirements;
- maintain appropriate business records;
- resolve disputes;
- maintain security and audit records; and
- enforce our agreements.

Customer Data processed as part of migration or implementation Services will be retained and deleted in accordance with the applicable Customer agreement, DPA, retention requirements, and legitimate operational needs.

Backup copies may remain for a limited period following deletion as part of vrtmv's standard backup, security, and disaster-recovery processes.

## 7. COOKIES AND SIMILAR TECHNOLOGIES

Our website and Services may use cookies and similar technologies to operate the Services, authenticate users, remember preferences, understand usage, improve performance, maintain security, and analyze website activity.

Depending on the technologies vrtmv uses and applicable law, individuals may be able to manage certain cookies through browser settings or a cookie preference tool provided through our website.

Where required by applicable law, vrtmv will obtain appropriate consent before using non-essential cookies or similar tracking technologies.

## 8. ANALYTICS

vrtmv may use analytics providers to understand how individuals interact with our website and Services.

Analytics technologies may collect information such as device information, browser information, IP address, pages viewed, interaction information, and approximate location derived from an IP address.

We may use this information to understand usage, improve the Services, diagnose technical issues, maintain security, and evaluate website and platform performance.

## 9. MARKETING COMMUNICATIONS

vrtmv may send business contacts information regarding our Services, products, events, developments, or other business-related communications where permitted by applicable law.

Recipients may unsubscribe from promotional email communications using the unsubscribe mechanism provided in those communications.

Even after opting out of marketing communications, Customers and Authorized Users may continue to receive transactional, operational, security, billing, contractual, or service-related communications.

## 10. PRIVACY RIGHTS

Depending on an individual's location and applicable law, an individual may have certain rights regarding personal information.

These may include the right to:

- request access to personal information;
- request correction of inaccurate information;
- request deletion of personal information;
- request information regarding categories of personal information collected or disclosed;
- obtain a portable copy of certain information;
- object to or restrict certain processing;
- withdraw consent where processing is based on consent; and
- appeal certain decisions regarding a privacy request.

These rights are subject to applicable legal limitations, exemptions, and exceptions.

To exercise an applicable privacy right, contact vrtmv using the information provided in **Section 17**.

vrtmv may take reasonable steps to verify the identity and authority of an individual making a request before fulfilling that request.

## 11. U.S. STATE PRIVACY RIGHTS

Residents of certain U.S. states may have additional rights under applicable state privacy laws.

Depending on applicable law and the nature of vrtmv's processing, these rights may include rights to:

- know or access personal information;
- correct inaccurate personal information;
- delete personal information;
- obtain a portable copy of certain information; and
- opt out of certain uses or disclosures of personal information where applicable.

vrtmv will honor applicable privacy rights in accordance with the laws governing the individual and the information involved.

Where vrtmv processes information solely on behalf of an enterprise Customer, individuals may need to submit privacy requests directly to that Customer. Where required by contract or applicable law, vrtmv will reasonably assist Customers in responding to applicable requests.

## 12. INTERNATIONAL DATA TRANSFERS

vrtmv is based in the United States.

Information may be processed in the United States and other jurisdictions where vrtmv, our Customers, service providers, or authorized subcontractors operate.

Those jurisdictions may have data-protection laws that differ from the laws applicable in an individual's home jurisdiction.

Where required by applicable law, vrtmv will use appropriate safeguards for transfers of personal information across jurisdictions. Such safeguards may include contractual protections or other legally recognized data-transfer mechanisms.

## 13. CHILDREN'S PRIVACY

The vrtmv website, platform, and Services are designed for businesses and enterprise organizations and are **not intended for children**.

vrtmv does not knowingly collect personal information directly from children under the age of 13 through its website or Services.

If vrtmv becomes aware that personal information from a child has been collected directly in a manner inconsistent with applicable law, we will take appropriate steps to delete or otherwise address the information.

## 14. THIRD-PARTY WEBSITES AND SERVICES

Our website or Services may contain links to or integrations with third-party websites, cloud providers, technology platforms, products, applications, or services.

vrtnv does not control and is not responsible for the privacy, security, or information-handling practices of independent third parties.

Individuals should review the applicable privacy policies of third parties before providing information directly to them.

## 15. CUSTOMER RESPONSIBILITIES

Enterprise Customers are responsible for determining whether their use of the Services complies with their own legal, regulatory, contractual, privacy, data-governance, cybersecurity, and security obligations.

Customers are responsible for determining which categories of information may be provided to or made accessible by vrtnv as part of a migration, implementation, or infrastructure lifecycle project.

Customers are also responsible for obtaining any notices, consents, permissions, authorizations, licenses, or other rights required for vrtnv to process Customer Data in accordance with Customer's instructions.

If a Customer environment contains regulated, sensitive, confidential, or specially protected information, Customer should notify vrtnv as appropriate so that the parties can determine whether additional contractual, technical, privacy, or security requirements are necessary before such information is processed.

## 16. CHANGES TO THIS PRIVACY POLICY

vrtnv may update this Privacy Policy periodically to reflect changes in our Services, technology, business practices, legal requirements, or privacy and security practices.

When changes are made, vrtnv will update the **"Last Updated"** date at the beginning of this Privacy Policy.

Where required by applicable law, vrtnv will provide additional notice regarding material changes.

Continued use of the Services following an update will be governed by the then-current Privacy Policy, subject to applicable law and any contractual rights between vrtnv and an enterprise Customer.

## 17. CONTACT VRTNMV

Questions regarding this Privacy Policy, vrtnv's privacy practices, or the handling of personal information may be directed to:

**Perpetual Data Inc.**  
d/b/a **Virtual Move – vrtnv**  
7511 Greenwood Ave N

Suite 117  
Seattle, WA 98103  
United States

**Privacy Email:** [kelly@vrtmv.co](mailto:kelly@vrtmv.co)

Individuals may also use the contact information above to submit applicable privacy requests.

## 18. CORPORATE INFORMATION

**Legal Entity:** Perpetual Data Inc.

**Trade Name:** Virtual Move – vrtmv

**State of Incorporation:** Wyoming

**Established:** March 2025

**Registered to Conduct Business:** Washington State

**Washington UBI:** 605-969-318

**Principal Business Address:**

7511 Greenwood Ave N

Suite 117

Seattle, WA 98103

United States

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